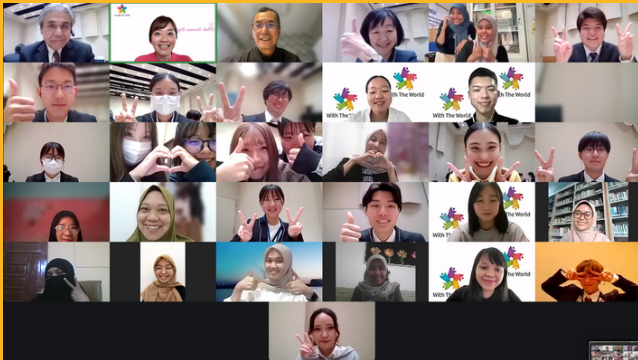




NEWSLETTER



GLOBAL BUSINESS MARKETING PROGRAM

Innovating Ramen Flavours Through Collaboration

This December, we're celebrating the success of Ramen Company Collaboration Program, a five-day program held from September 20 to November 15, 2024. This program brought together students from Muhammadiyah University Makassar Indonesia and Toyama Business School Japan. Their mission? To collaborate on crafting new ramen flavours tailored to Indonesian palates, and designing business strategies to support Menya Iroha ramen company in launching a new ramen restaurant sometime in the future in Indonesia. The program combined cultural exchange, teamwork, and entrepreneurial thinking. Students were divided into five teams, each consisting of both Indonesian and Japanese students. They worked under the guidance of their respective university professors and lecturers, as well as learning assistants who bridged language and cultural barriers to ensure smooth communication and idea implementation.

Day 1: Laying the Groundwork

The program began with a session led by representatives from Menya Iroha, introducing their plan to create ramen recipes and business plans for the Indonesian market, and to open a restaurant in Indonesia. This was followed by self-introductions and presentations by students from both countries, highlighting their cultures and the unique aspects of their home countries.

Day 2: Laying the Groundwork

Indonesian students shared detailed feedback on Menya Iroha's ramen flavours. The ramen samples, previously distributed to students, provided insights from diverse age groups. Comments ranged from noodle textures, taste preferences, to ideas for improvement, which Japanese students carefully documented to refine their approach.

Day 3: Proposals in Progress

Japanese students presented their initial product proposals, incorporating feedback from their Indonesian counterparts. This was followed by Indonesian students introducing the concept of ramen culture in Indonesia, providing insights into the local market's preferences and trends.

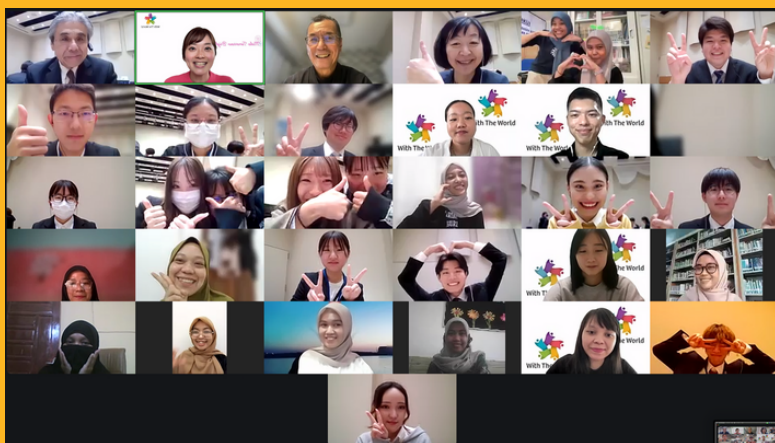
Day 4: Refining Ideas

By day 4, Japanese students returned with more polished proposals. Indonesian students offered additional feedback, ensuring the final ideas were well-rounded. Together, the teams began rehearsing for their final presentations and working together to compile all the knowledge and information gathered throughout the sessions into a cohesive presentation piece.

Day 5: The Grand Finale

Finally, on the final day, each team presented their product proposals, complete with ramen flavour recommendations, marketing strategies, and visions for the ideal ramen restaurant. A Menya Iroha representative attended the session, judging the presentations and providing valuable feedback.





At the end of the session, two teams were selected to receive an award respectively for their great teamwork and collaboration.

Excellence Award: Group 2

Group 2 proposed lime and cheese flavours for the ramen, which is a flavour combination widely loved by Indonesians. This idea impressed the judges for their uniqueness and appeal. Menya Iroha expressed interest in incorporating this into their future menu.

Grand Prize: Group 1

Group 1 shared their idea of integrating a QR code payment system, inspired by modern trends and Indonesian students' suggestion. Their idea was praised for its innovative approach to create a seamless dining experience.

This Ramen Company Collaboration Program was a platform for students to hone leadership, teamwork, and problem-solving skills while gaining valuable insights into cross-cultural collaboration. Students learned to balance creative culinary ideas with practical business strategies.

We're proud of all the participants and look forward to seeing how their ideas will shape the future of Menya Iroha in Indonesia.

We can't wait to see what kind of future programs this program will inspire next!

Furthermore, With The World is excited to announce the launch of the Online International Internship program. This initiative offers students the chance to apply their skills and gain valuable experience by working as learning assistants, sales staff, or script writers and graphic designers.

Welcome to WTW global team!
Online International Internship
Be a global communicator! Experience working in a Japanese company



Tasks
Supporting online international programs!
• Joining With The World online exchange sessions as a supporter!
• Helping students learning activities as Learning assistants
*Please conduct monthly meeting & training (one a month)

Sub tasks
You are divided into 3 sub groups
1. Sales- create international school list
2. Design- Instagram, Flyer and Newsletter
3. Education- Creating events, PocketMeet plan/Management
Each division conducts Intern meeting once a month and ask interns their tasks

Welcome to WTW global team!
Online International Internship
Be a global communicator! Experience working in a Japanese company

Privilege
International interns have a privilege to join With The World online programs, which collaborate with big Japanese companies.

If you continue this internship programs for over 6 months, With The World issues the certificate and recommendation letter to you

Requirement
English level
Above B2 (CEFR)
No programs with English communication and preferably having business level English ability

Age
University or Graduate school students

Skills etc.
Familiar with Zoom/Teams/Google workspace/Slack
Time management & schedule management
Passion for international & educational activities
*Preferably, having experiences to join With The World programs as participants

Apply Now 

UNIVERSITY OR GRADUATE SCHOOL STUDENTS

Tap Here
to Apply!

This internship not only allows students to gain valuable work experience in a Japanese company but also offers a unique chance to learn about Japanese work culture. Through this program, students can make direct impacts in education and develop skills that will benefit them in their future careers.

Let the world know

WHAT you're good at!

~A place where ANYONE can be a teacher~



@ Osaka
Expo
2025

Have something you want to teach the world?
This is the right opportunity for you!

**We are looking for videos that
show us your skills/knowledge!**

Multiple teaching videos will be shown in the Osaka World expo
and you may have the chance to be featured!

Requirement SEND US YOUR skills OR lecture OR a game you can do with the audience!!

1.

Are people in the video,
resembling a classroom?



2.

Is the video interactive
with the students
(who will be watching
the video)?



3.

Is it shorter
than 3 minutes?



Winners' videos will be shown in Osaka Expo 2025 (Japan)

We are exhibiting a future classroom, where a person at any age can be a teacher to anyone in the world!
Even YOU, who are reading this right now!

In other words, future classroom is a place where you will have the opportunity to learn
from anyone all over the world!

In this exhibition, people will watch your videos through a monitor, feeling as though they are in a
classroom/lecture!

How to submit the video



Upload video to the folder!

File name must be **"School name"**

<https://drive.google.com/drive/folders/1T-lzpl7u-b3zt66yE65BqY280-b666W>

deadline: 20th January

Or message us below: <https://www.facebook.com/WithTheWorldInc>

Example videos

Skill (Can you do this?)



Lecture type



Quiz



Join The World Teachers Forum Facebook Group today and connect class room all over the world!

- Get the latest program information
- Join international seminars/events for teachers
- Build worldwide relationships with fellow teachers to communicate and collaborate
- Exchange ideas and tips with other members

